



# Media Unit One: Representation

## Outcome One Essay Plan

*In order to make the world more understandable, the media often simplifies real people into the stereotypes of either “heroes” or “villains”. Discuss how the representations of both Billy Mitchell and Steve Wiebe in “The King of Kong” have been created by the filmmakers to create a compelling story.*

*Your answer must include references to both the film “The King of Kong”, the interviews given in the handouts and the following ways the representations have been created:*

- *The selection and omission of footage*
- *The use of symbolic codes*
- *The use of technical codes*

### Paragraph One: Introduction

Year film came out:

Director:

Short Synopsis:

A representation is:

The media.....

A stereotypes of the two characters are:

**Selection / Omission**

What do we hear him doing that represents him a certain way?  
What do we hear him saying that represents him a certain way? (quotes)  
Has anything significant been left out that would shape the representation?

**Steve Wiebe**

**Billy Mitchell**

## **Symbolic Codes**

Discuss how non-verbal communication and the use of colour is used to influence the character's representation.

**Steve Wiebe**

**Billy Mitchell**

Discuss how technical codes such as camera, lighting, mise en scene, sound and editing is used to influence the character's representation.

## Technical Codes

**Steve Wiebe**

**Billy Mitchell**

**Conclusion**

To what extent was the representation in the King of Kong truthful and how much was manipulated by the director to tell a good story?