

Outcome Three - Australian Media Organisations

Article Analysis

You are required to find an article on each of the following:

1. Media Classifications.

Find an example of how the classification of a media product has made news. The news article should not be older than six months.

- ★ Summarise the article in your own words. What is the main drive to the story and why is it a big issue?
- ★ Do you think the right decision was made by the relevant authorities in this case? Why / Why not?
- ★ Describe how this decision or issue has an impact either on a personal, social or industrial context.

Word Count 200 words.

2. Australian Media Ownership.

Find an example of an issue concerning the ownership of an Australian media organisation has made news. The news article should not be older than six months.

- ★ Summarise the article in your own words. What is the main drive of the story and why is it such a big issue?
- ★ How do you think this news about media ownership will affect the media landscape in Australia?
- ★ Describe how this decision or issue has an impact either on a personal, social or industrial context.

Word Count 200 words.