



Identifying stereotypes

Stereotype	How is this group being represented by the Media?
Jock / Athlete	<ul style="list-style-type: none">- Usually male with a muscular and attractive body- Always going out with the popular girl- Great at sporting or outdoor activities- Captain of a sports team- Popular with his mates- Picks on non-sporting males or kids who are 'easy targets'
"Prom Queen"	
Emo Kid	

Complete the following statements:

Teenagers are:

Rap Musicians always:

Women should:

Americans believe:

The suburbs are:

Old people wish:

Teachers always:

**In which forms of media or types of programs do you most often see stereotypes being used?
Why do you think this happens?**

What is wrong with stereotypes?

Stereotypes Homework:

1. Stereotypes into Countertypes.

Sketch a stereotyped representation of one of the following characters:

- * Pilot
- * Teacher
- * Nurse
- * Surgeon
- * Computer Technician
- * Gardener
- * Bikie

Make notes about the characteristics of each representation under the following headings:

- * Age
- * Gender
- * Race
- * Religion
- * Costume
- * Props

Now think about creating a countertype character, what would you change? Sketch your countertype.

2. Music Clips and Stereotypes

Music clips are a highly stylised art form which must sell an artist's message in only a few minutes. They use stereotypes as a major element of their visual and aural representations.

Watch 4 - 5 music clips from different genres and take notes on the range and types of stereotypes that occur. For each clip answer the following questions:

- * What groups and ideas are stereotyped?
- * How is each group represented, or made to look?
- * How are they made to look this way? Think about costumes, props, storyline, use of camera...
- * How realistic is the stereotype in the music clip?